



Shri Pragma Mahavidyalaya

Post Graduate College of Science, Technology, Management, Arts & Commerce
Pragya Road, Bijainagar - 305624 Distt.-Ajmer, Rajasthan, India
Email : info@pragyacollege.com, Website : www.pragyacollege.com
Ph. : 091-1462-230101, 9587888125, 126

Notice

This is to inform all UG & PG students that Lecture on "Legal Challenges in E-commerce" will be scheduled on 10th October 2022 at Shri Pragma Mahavidyalaya, Bijainagar.

Mandatory: Everyone should be in college uniform along with ID-Card & carry a diary with pen.

Reporting Time: 10:00 AM Sharp

Venue: College Campus

Director

Shri Pragma Mahavidyalaya
Bijainagar-305624

Director

Copy to

1. President & Secretary, Shri Pragma Jain Smarak Samiti
2. President & Secretary, Shri Pragma Mahavidyalaya Management Committee
3. All department HODs
4. IQAC

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Bijainagar-305624

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Lecture on **LEGAL**
CHALLENGES IN
E-COMMERCE



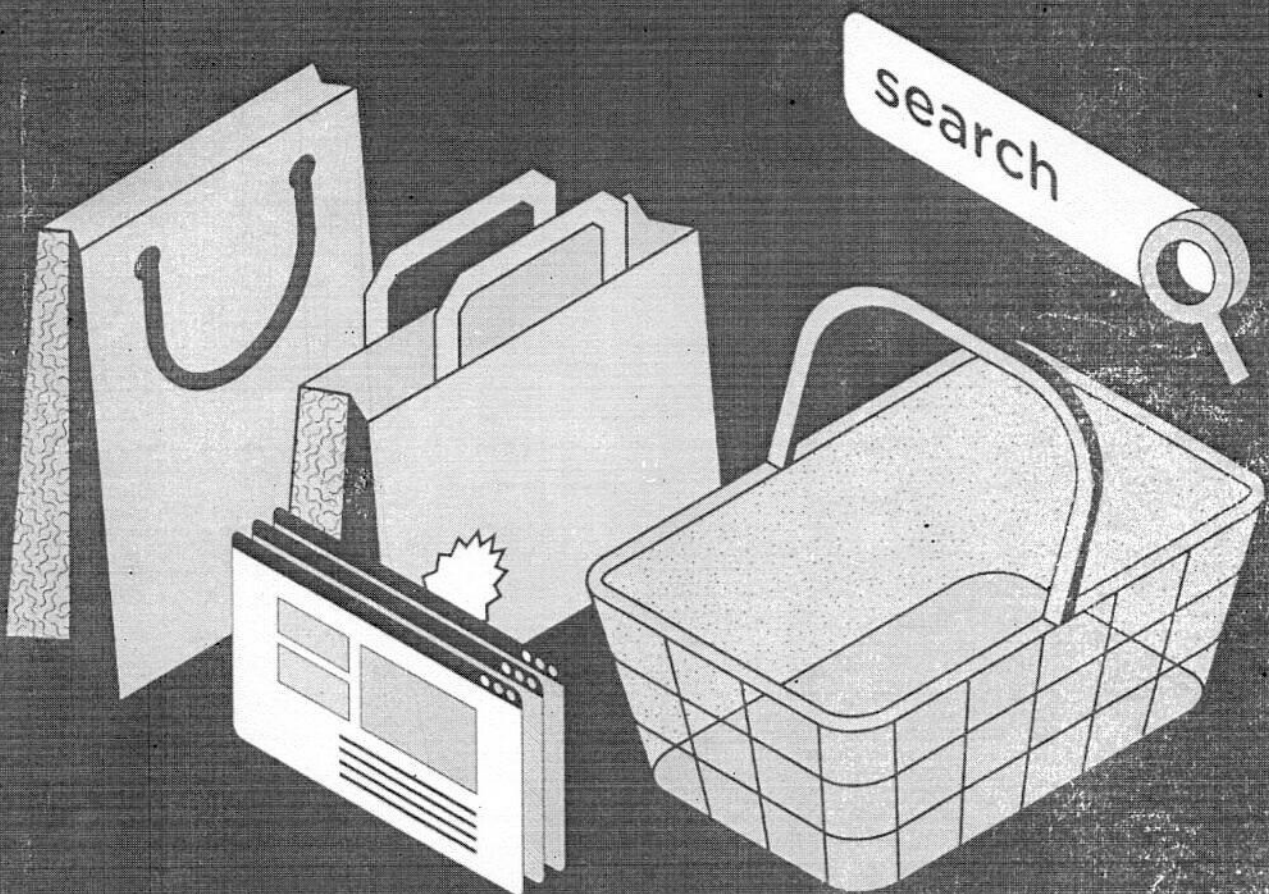
IN COLLABORATION WITH
PIPARA & ASSOCIATES

Date:

10th October, 2022

Time:

10:00 A. M. Onwards



VENUE:

SHRI PRAGYA MAHAVIDYALAYA, BIJAINAGAR

Director

Shri Pragya Mahavidyalaya
Bijainagar-305624



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SEMINAR REPORT

A Lecture on "Legal Challenges in E-commerce"

A complete report on a Two Days Seminar organized by Shri Pragma Mahavidyalaya, for the students of all UG & PG courses to get knowledge about "Legal Challenges in E-commerce".

Seminar Detail:

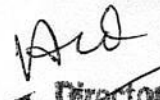
Shri Pragma Mahavidyalaya had conducted a Day Seminar on "legal challenges in E-commerce" on 10th October 2022.

E-commerce has exploded in popularity by offering convenience and competitive prices. However, the online marketplace does present some unique legal challenges. The article examines key laws impacting e-commerce operations, contractual considerations, privacy and security obligations, and Intellectual Property Rights – equipping entrepreneurs to take informed steps.

This abstract explores the legal challenges faced by businesses operating in the e-commerce sector, highlighting the complex regulatory landscape and emerging issues in digital commerce. E-commerce has transformed the way goods and services are bought and sold, offering unprecedented opportunities for businesses to reach global markets and consumers to access a wide array of products online. However, this digital revolution has also brought forth numerous legal challenges, including issues related to consumer protection, data privacy, intellectual property rights, taxation, and cross-border transactions. The abstract examines these challenges in detail, discussing the regulatory frameworks governing e-commerce activities at both national and international levels and the evolving nature of legal responses to emerging issues such as online piracy, counterfeit goods, and cyber fraud. Furthermore, it explores the role of technology in addressing some of these challenges, such as blockchain for supply chain transparency and encryption for data security. By understanding and addressing the legal challenges in e-commerce, policymakers can create an enabling environment for digital commerce to thrive while safeguarding the rights and interests of consumers and businesses alike.


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Outcome

We are thankful to all our faculties for organizing such an Informative event which is crucial for the development of our theoretical skills.

We got the knowledge related to legal challenges in E-commerce.

We hope to get more chances further to have such an informative & wonderful experience of seminar.

Photographs



Figure 1: Photograph of Faculty Members Attending Seminar on “Legal Challenges in E-Commerce”

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STUDENT SAMPLE REPORT

Report on

Legal Challenges in E- Commerce

Introduction:

On 1st August 2022 Shri Pragya Mahavidyalaya hosted an insightful lecture on "Legal Challenges in E-Commerce," organized in collaboration with Pipara and Associates. The session aimed to address the myriad legal issues faced by e-commerce businesses and provide guidance on navigating these challenges effectively.

Speakers:

1. **Mr. Surendra Ji Pipara** - CEO , Pipara and Associates
2. **Mr. Ashutosh Joshi** - Assistant Professor, Shri Pragya Mahavidyalaya

1. Overview of E-Commerce Legal Landscape

Mr. Surendra Ji Pipara began the session with an overview of the e-commerce legal framework in India. He emphasized the rapid growth of e-commerce and the accompanying legal complexities. He discussed key regulations, including the Information Technology Act, 2000, and its amendments, which govern electronic transactions and cybersecurity.

2. Key Legal Challenges:

- **Data Privacy and Security:** Mr. Pipara highlighted concerns about data protection laws and the need for e-commerce platforms to implement robust security measures to protect


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consumer information. The discussion included compliance with the Personal Data Protection Bill and how it impacts businesses.

- **Consumer Protection:** The lecture covered the Consumer Protection (E-Commerce) Rules, 2020, which aim to safeguard consumer rights in the digital marketplace. Mr. Pipara explained how these rules mandate transparency and accountability for e-commerce companies.
- **Intellectual Property Rights:** Addressing issues of copyright, trademarks, and patents, Mr. Pipara stressed the importance of protecting intellectual property in the digital realm and the legal implications of IP infringement.
- **Jurisdiction and Dispute Resolution:** The complexity of jurisdiction in cross-border transactions was discussed, with a focus on international arbitration and legal recourse available to e-commerce businesses operating globally.

3. Case Studies and Practical Insights:

Mr. Ashutosh Joshi shared several case studies illustrating real-world legal disputes in e-commerce. He provided practical insights into how companies have navigated these issues and the lessons learned. These examples helped contextualize the theoretical aspects discussed by Mr. Pipara.

4. Legal Compliance Strategies:

The speakers offered strategies for ensuring legal compliance in e-commerce. These included regular audits, legal consultations, and staying updated with evolving regulations. Mr. Joshi emphasized the importance of proactive legal management to prevent disputes and ensure smooth business operations.

Q&A Session:


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The session concluded with a dynamic Q&A segment, where attendees posed questions related to their specific interests and concerns. Both speakers provided detailed answers, further clarifying complex topics and offering advice on handling legal challenges in e-commerce.

Conclusion:

The lecture provided valuable insights into the legal challenges associated with e-commerce and equipped attendees with practical knowledge to navigate these issues. Mr. Pipara and Mr. Joshi's expertise offered a comprehensive understanding of the legal landscape, making the session highly informative and relevant for anyone involved in or studying e-commerce.


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A Lecture on "Legal Challenges in E-commerce" Attendance List

| Sr. No | Name | Signature |
|--------|---------------------------|--------------------|
| 1 | DR. DURGA KANWAR MEWARA | Durga |
| 2 | DR. PRAKASH KUMAR MALL | Prakash Kumar Mall |
| 3 | DR. VINEETA AGARWAL | Vineeta Agarwal |
| 4 | MRS. RUPALI SHARMA | Rupali |
| 5 | MS. GARIMA SAXENA | Garima |
| 6 | MS. AMRITA TRIPATHI | Amrita |
| 7 | MR. NIRANJAN PRAJAPATI | Nirajan |
| 8 | MS. MAHIMA SONI | Mahima |
| 9 | MS. MEENAKSHI BHATEWARA | Meenakshi |
| 10 | MR. ADITYA DIDWANIA | Aditya |
| 11 | MR. AMAN JAIN | Aman |
| 12 | MR. AMRIT SUFI | Amrit |
| 13 | MS. PRIYA GOKHRU | Priya |
| 14 | MR. ASHUTOSH JOSHI | Ashutosh Joshi |
| 15 | MR. DINESH KUMPAWAT | Dinesh |
| 16 | MR. GOPAL LAL DHERU | Gopal |
| 17 | MR. HARIPRASAD NAMA | Hariprasad |
| 18 | MRS. JYOTI KANKARIYA | Jyoti |
| 19 | MS. JYOTI MUNDOTIYA | Jyoti |
| 20 | MR. MANISH NAGWARA | Manish |
| 21 | MR. MANMOHAN SINGH | Man Mohan Singh |
| 22 | MRS. MATA PRASAD | Mata Prasad |
| 23 | MR. MOHSIN RAI | Mohsin |
| 24 | MRS. MONIKA SEVKANI | Monika |
| 25 | MR. OM PRAKASH KUMAWAT | Om Prakash |
| 26 | MR. PAWAN KUMAR SHARMA | Pawan |
| 27 | MRS. PRIYADARSHINI MISHRA | Priyadarshini |
| 28 | MS. SAKSHI SAINI | Sakshi |
| 29 | MR. SANJAY KASOTIYA | Sanjay |
| 30 | MS. REKHA CHOUDHARY | Rekha |
| 31 | MRS. SHEETAL MEENA | Sheetal |
| 32 | MR. SHIVAM SHARMA | Shivam |
| 33 | MS. SHILPA SHARMA | Shilpa |
| 34 | MR. NAVEEN GEHLOT | Naveen |
| 35 | MR. RAMESH KEER | Ramesh |
| 36 | ARJUN KUMAR SHARMA | Arjun |
| 37 | ARTI MALI | Arti |

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| | | |
|----|-------------------------|---------------------|
| 38 | ASHA JAT | <i>Ajat</i> |
| 39 | BABU LAL KUMHAR | <i>Babu Lal</i> |
| 40 | BALVEER JAT | <i>Balveer</i> |
| 41 | DEEPAK MALI | <i>Deepak</i> |
| 42 | DILKHUSH JAT | <i>Dilkhush</i> |
| 43 | DINESH KUMAR JAT | <i>Dinesh</i> |
| 44 | DIVYA GURJAR | <i>Divya</i> |
| 45 | FARAHNAJ BANU | <i>Farahnaj</i> |
| 46 | KISMAT REGAR | <i>Kismat</i> |
| 47 | KULDEEP REGAR | <i>Kuldeep</i> |
| 48 | KUMKUM LAKSHKAR | <i>Kumkum</i> |
| 49 | LAKHAN SINGH CHOUHAN | <i>Lakhan Singh</i> |
| 50 | LOKESH JAT | <i>Lokesh</i> |
| 51 | PRADEEP KUMAR GURJAR | <i>Pradeep</i> |
| 52 | PRAHALAD REGAR | <i>Prahalad</i> |
| 53 | RAGHVEER CHOUDHARY | <i>Raghveer</i> |
| 54 | VISHNU CHOUDHARY | <i>Vishnu</i> |
| 55 | YOGITA BAIKWA | <i>Yogita</i> |
| 56 | YUVRAJ SINGH | <i>Yuvraj</i> |
| 57 | SUMIT BOHIT | <i>Sumit</i> |
| 58 | SUNIL KUMAR JANGID | <i>Sunil</i> |
| 59 | SURAJ JAT | <i>Suraj</i> |
| 60 | SURAJ SINGH | <i>Suraj</i> |
| 61 | SURENDRA SINGH KANAWAT | <i>Surendra</i> |
| 62 | SURESH KUMAR MEGHWANSHI | <i>Suresh</i> |
| 63 | SURESH MALI | <i>Suresh</i> |
| 64 | TANISHA MALVIYA | <i>Tanisha</i> |
| 65 | TANUJ KHERAL | <i>Tanuj</i> |
| 66 | UDAY RAM JAT | <i>Uday</i> |
| 67 | URMILA BAIKWA | <i>Urmila</i> |
| 68 | VASEEM MOHAMMAD | <i>Vaseem</i> |
| 69 | VASUNDHRA RAJ TATI WAL | <i>Vasundhara</i> |
| 70 | NAVIN SAHU | <i>Navin</i> |
| 71 | NEETU BHAMBHI | <i>Neetu</i> |
| 72 | NEETU KUMARI JAT | <i>Neetu</i> |
| 73 | PARV MERTIYA | <i>Parv</i> |
| 74 | PAWAN KUMAR MALI | <i>Pawan</i> |
| 75 | KASHISH DEV | <i>Kashish</i> |
| 76 | KASHISH PURI GOSWAMI | <i>Kashish</i> |
| 77 | KHUSHI SEN | <i>Khushi</i> |
| 78 | KOMAL HARIJAN | <i>Komal</i> |

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|-----|--------------------------|--------------|
| 79 | KUMKUM RATHORE | Kumkum R |
| 80 | KUSUMLATA MEENA | Kusumlata |
| 81 | LAKSHYA KANKARIYA | Lakshya |
| 82 | LAVNATH JOGI | Lavnath |
| 83 | LAXY YADAV | Laxy |
| 84 | ANJALI SHARMA | Anjali |
| 85 | ANJANA JAIN | Anjana |
| 86 | HEMRAJ JAT | Hemraj |
| 87 | HITENDRA SINGH RATHORE | Hitendra |
| 88 | JISHAN DAYER | Jishan |
| 89 | VISHNU DATT SHARMA | Vishnu |
| 90 | YASH AMETA | Yash |
| 91 | ADITYA CHHIPA | Aditya |
| 92 | AJAY SHARMA | Ajay |
| 93 | AMAN AHMED | Aman |
| 94 | TRIPTI TATER | Tripti |
| 95 | USHA CHOUDHARY | Usha |
| 96 | VIDHI KUMARI NAMA | Vidhi |
| 97 | KRITIKA SHARMA | Kritika |
| 98 | NIKITA ARYA | Nikita |
| 99 | NIKITA RATHORE | Nikita |
| 100 | NIKITA SAHU | Nikita |
| 101 | PARMESHWAR SINGH KANAWAT | Parmeshwar |
| 102 | PAWAN KUMAR BAIKWA | Pawan |
| 103 | PIYUSH PANCHAL | Piyush |
| 104 | PRADEEP KUMAR GURJAR | Pradeep |
| 105 | MAUSAM CHOUDHARY | Mausam |
| 106 | MOHAMMAD SAHIL | Moh. Sahil |
| 107 | ARPIT PATNI | Arpit |
| 108 | TANIYA BAIKWA | Taniya |
| 109 | TANMAY SINGH | Tanmay |
| 110 | NAINA JAIN | Naina |
| 111 | SHAHIDA BANO | Shahida |
| 112 | SAPNA DADHICH | Sapna |
| 113 | SANJU VAISHNAV | Sanju |
| 114 | KIRAN DEVI CHOUDHARY | Kiran |
| 115 | PURNIMA TAILOR | Purnima |
| 116 | BANSHI LAL SUNWASIYA | Banshi |
| 117 | PREETI CHOUDHARY | Preeti |
| 118 | SHAKTI JOSHI | Shakti Joshi |
| 119 | RISHITA KHAROL | Rishita |

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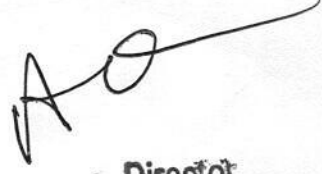
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|-----|----------------------|------------|
| 120 | SOURABH UPADHAYAY | Sourabh |
| 121 | KIRTI SHARMA | Kirti |
| 122 | ROHIT KUMAR SHARMA | Rohit |
| 123 | VIRENDRA SINGH | Virendra |
| 124 | KOMAL JEENGAR | Komal |
| 125 | TASNEEM KHANAM | Tasneem |
| 126 | RAJU GURJAR | Raju |
| 127 | ASHISH KUMAR VYAS | Ashish |
| 128 | PARMESHWAR BALOTIYA | Parmeshwar |
| 129 | ISHIKA TAILOR | Ishika |
| 130 | MOHIT SODA | Mohit |
| 131 | MANISH KUMAR CHHIPA | Manish |
| 132 | PANKAJ CHHAPARWAL | Pankaj |
| 133 | URMILA KUMARI RAWAT | Urmila |
| 134 | ISRAR KHAN | Israr |
| 135 | AASTHA SONI | Aastha |
| 136 | HARFOOL JAT | Harfool |
| 137 | HARSH VARDHAN MEWARA | Harsh |
| 138 | HEMANT KUMAR JAIN | Hemant |
| 139 | JYOTSANA GARG | Jyotsana |
| 140 | KARTIK KOTHARI | Kartik |
| 141 | KUNAL ARORA | Kunal |
| 142 | KUSHAL GOSWAMI | Kushal |
| 143 | LALIT VAISHNAV | Lalit |
| 144 | MAYURI JAIN | Mayuri |
| 145 | NITESH AJMERA | Nitesh |
| 146 | PRAGYA JAIN | Pragya |
| 147 | PRERANA KARNAWAT | Prerana |
| 148 | PRINCE DHANOPIYA | Prince |


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